

THE 17TH ANNUAL JEWISH CHILDREN'S MUSEUM

Golf and Tennis

CELEBRATION

JULY 17, 2023 • COLD SPRING COUNTRY CLUB



The Jewish Children's Museum Cordially Invites You To Participate In

THE 17TH ANNUAL Golf and Tennis CELEBRATION

JULY 17 2023

Honoring

Tang Fan

JPMORGAN
CHASE & CO.

Chairmen

Mark & Matt Engel



LANGSAM PROPERTY
SERVICES CORP



9:00 AM	Registration & Breakfast
11:00 AM	Shotgun Tee-Off
12:00 PM	Tennis Tournament
12:00 PM	Golf Training Day
4:30 PM	Cocktails & Open Bar
5:45 PM	Dinner / Raffles / Auction

JCM Golf & Tennis Celebration Committee

Chairmen: MARK ENGEL & MATT ENGEL • Langsam Property Services

Tennis Chair MICHAEL CHERNY JPMorgan Chase	ROBERT FRANK Academy Energy Group	NICHOL KING JPMorgan Chase	MICHAEL RAMIN Sharestates
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JONATHAN BERMAN Brook Brokers	IRA GORDON Land Appliance	HANK LEVY Jewish Post	ESTI ROCKOWITZ JPMorgan Chase
NEAL BERMAN Brainstorm Promotions	JOSH GOLDMAN Bargold Storage Systems	NEIL LEVY Assured Partners	ALLEN ROSS Duane Morris
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MICHAEL BONARDI D&D Elevator	MOSHIE HORN Tusk Equities	ROBERT MILLER Hertz, Cherson & Rosenthal	JAMES SLATTERY Slattery Energy
FRANK DELUCIA HUB International	SERGE HOYDA S&H Equities	CHRISTINE MONAHAN Merill Lynch	FREDDY TICHNER Mercury Paint
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JCM Golf & Tennis Advisory Board

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JACK KATZ • DAVID SABLE • BRUCE SADOWITZ • HENRY SHEINKOPF • LAURENCE TRAUB

Reservation Package & Pricing

Includes use of facilities and fees, breakfast, BBQ on the course
refreshments, cocktails, dinner, and gift package

INDIVIDUAL GOLFER	\$750
CORPORATE FOURSOME 4 golfers — 1 tee sponsorship — Golf Committee Membership — Recognition in Journal (1 pg)	\$3,500
FOURSOME	\$2,900
GOLF TRAINING DAY Exclusive Event — Learn to play golf with the pros — starts 12:00 pm	\$375
TENNIS	\$360
DINNER ONLY	\$200
CORPORATE DINNER GROUP Includes 10 dinner seats, a tee sign, and a journal ad	\$2,200

Please see available sponsorships & journal ads in the reply card.
All sponsorships include a journal ad.

For reservations, sponsorship & further information:

Phone: 718.907.8829 Email: dassist@jcm.museum Fax: 718.467.1300

Website: jcm.museum/golf • 792 Eastern Parkway, Brooklyn, NY 11213



Cold Spring Country Club
22 East Gate Drive, Huntington, NY 11743

FROM MANHATTAN: Queens Mid-Town Tunnel to Long Island Expressway, Continue East to Exit #48 (Round Swamp Road). At light on Service Road, turn left under overpass and follow Round Swamp Road North to the end - Route 25 (Jericho Turnpike). Turn Right on Jericho Turnpike and proceed six-tenths of a mile to Club entrance on the left side. **FROM VERAZZANO BRIDGE:** Follow signs to Brooklyn-Queens Expressway and then to LI Expressway, as above. **ALTERNATE ROUTE:** Belt Parkway East and then north to Long Island Expressway, as above. **FROM GEORGE WASHINGTON BRIDGE:** Take Throgs Neck Bridge to Clearview Expressway going south and connect with the Long Island Expressway, East, as above. **FROM EASTERN LONG ISLAND:** Long Island Expressway West to Exit #48 (Round Swamp Road). At light on service road, turn right and follow Round Swamp Road North to the end - Route 25 (Jericho Turnpike). Turn right on Jericho Turnpike and proceed six-tenths of a mile to Club entrance on the left side.

Sponsorship Opportunities (INCLUDES GOLFERS)

- TOURNAMENT CHAIR (Exclusive)**..... LANGSAM PROPERTY SERVICES CORP.
Corporate banner at club entrance - 4 tee sponsorships - inclusion in all event PR and JCM website - chairperson at dinner - opportunity to include promotional material at display table - 8 golfers
- TOURNAMENT TITLE SPONSOR (Exclusive)**..... \$25,000
Signage throughout course - corporate banner at entrance - 4 tee sponsorships - first page ad - inclusion in all PR and JCM website - introduction as Title Sponsor at dinner - opportunity to include promotional material at display table - 8 golfers
- CHAI TITLE SPONSOR (Exclusive)**..... \$18,000
Signage throughout course - 4 tee sponsorships - inclusion in all PR & JCM website - intro as Chai Title Sponsor at dinner - opportunity to include promotional material at display table - 8 golfers
- DINNER SPONSOR (Exclusive)**..... \$10,000
Corporate banner at dinner - 4 tee sponsorships - inclusion in all event PR - 8 golfers
- CORPORATE SPONSOR (Exclusive)**..... \$10,000
Corporate sign at dinner - 4 tee sponsorships - inclusion in all event PR - 8 golfers
- SILVER DINNER SPONSORS (2)**..... \$7,000
Corporate sign at dinner - 2 tee sponsorships - inclusion in all event PR - 6 golfers
- GIFT SPONSOR (Exclusive)**..... \$7,000
Corporate name imprinted on golf gifts - 2 tee sponsorships - inclusion in all event PR - 4 golfers
- BACK PAGE SPONSOR (Exclusive)**..... \$5,000
Corporate sign at brunch - 2 tee sponsorships - inclusion in all event PR - 4 golfers
- BREAKFAST SPONSORS (2)**..... \$5,000
Corporate sign at brunch - 2 tee sponsorships - inclusion in all event PR - 4 golfers
- ON THE LINKS NOSH SPONSOR (Exclusive)**..... \$4,300
Corporate sign at green's food stations - 4 golfers
- BEER SPONSOR (Exclusive)**..... \$4,300
Corporate sign at green's food stations - 4 golfers
- COCKTAIL SPONSORS (2)**..... \$3,300
Corporate sign at cocktails - 1 tee sponsorship - 2 golfers
- HOLE-IN-ONE-CHALLENGE (Exclusive)**..... \$3,000
Signage at main par 3 competition - 2 golfers
- ASSORTED HOLE-IN-ONE COMPETITIONS (Exclusive)**..... \$3,000
Signage at all other par 3 holes - 2 golfers
- CIGAR SPONSORS (2)**..... \$2,800
Corporate sign at halfway house - 1 tee sponsorship - 2 golfers

- GOLF & SIGN PACKAGE**..... (\$1,500 value) \$1,400
1 golfer, a tee sign, and a journal ad
- TENNIS SPONSOR**..... \$2,000
4 tennis players, signage at courts
- TENNIS LUNCH (2)**..... \$1,400
2 tennis players, signage at tennis concessions
- CORPORATE DINNER GROUP**..... \$2,200
Includes 10 dinner seats, a tee sign, and a journal ad

More Sponsorship Opportunities

- CADDY SPONSOR (Exclusive. Signage on caddy bibs)**..... \$3,600
- GOLF CART SPONSOR (Exclusive. Signage on all golf carts)**..... \$3,600
- GOLF BALL SPONSOR (Logo on gift golf balls)**..... \$2,300
- WELCOME/REGISTRATION SPONSOR (Exclusive signage at clubhouse entrance)**..... \$2,100
- TROPHY SPONSOR (Exclusive. Signage at trophy display)**..... \$2,100
- BBQ ON THE GREEN (Signs at two BBQs)**..... \$1,800
- GOLF CLINIC SPONSOR (Exclusive. Signage at the golf clinic)**..... \$1,800
- PHOTOGRAPHY SPONSOR (Exclusive. Signage at registration)**..... \$1,600
- PRO SHOP SPONSOR (Signage at Pro Shop)**..... \$1,600
- PREMIUM HOLES SPONSOR (4)**..... (each) \$1,400
- COMPETITIONS SPONSOR (4)**..... (each) \$1,200
- PUTTING GREEN OR DRIVING RANGE (Tee sponsorship sign)**..... (each) \$1,000
- SCORECARDS SPONSOR**..... \$1,000
- TEE SIGN SPONSOR**..... (each) \$800

Journal Advertisements

- GOLD PAGE**..... \$720
- SILVER PAGE**..... \$600
- FULL PAGE**..... \$400
- HALF PAGE**..... \$260

Sponsorship of raffle & competition prizes is also available | All sponsorships include a journal ad

Method of Payment

NAME _____

SOLICITED BY _____

COMPANY NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____

PHONE _____ **TOTAL AMOUNT \$** _____

- Enclosed is a check for reservation(s)/sponsorship
- Please charge my ___ Visa ___ Mastercard ___ Amex ___ Discover

CARD NUMBER _____ EXP _____

NAME ON CARD _____

SECURITY CODE _____ SIGNATURE _____

Checks made payable to The Jewish Children's Museum are tax deductible to the extent permitted by law

Please reply by Monday, July 10, 2023, as space is limited.

For reservations, sponsorship, & more information, please contact:

Mendel: 718.907.8863 | mendels@jcm.museum

Esther: 718.907.8860 | dassist@jcm.museum

Fax: 718.467.1300 | Visit our website: jcm.museum/golf

792 Eastern Parkway, Brooklyn, NY 11213

Sponsorship & Reservation Form

I will be pleased to attend the 17th JCM Golf Celebration taking place Monday, July 17, 2023, at the Cold Spring Country Club.

- Golfers (# _____)**..... (each) \$750
- Corporate Foursome**..... \$3,500
- Foursome**..... \$2,900
- Golf Training Day (# _____)**..... (each) \$375
Exclusive Event: Learn to play golf with the pros. Starts 12:00 PM
- Tennis Players (# _____)**..... (each) \$360
- Dinner (# _____)**..... (each) \$200
- Golf Auction Package (1 golfer + 18 Auction tickets—\$1,100 value)**..... \$875
- 5 Raffle Tickets**..... \$100
- I am unable to join you but wish to make a gift of \$ _____ towards the event.

Golfers/Tennis Players:

1. _____ 2. _____
3. _____ 4. _____

JOURNAL AD

Please print ad below or email ads to mendels@jcm.museum / dassist@jcm.museum

AD REQUIREMENTS:

Full Page 5.5" x 8.5" • Half Page 5.5" x 4.25" • High res PDF • No Bleeds • Black & White
Do not staple artwork to ad blank. Please reply by **Mon. July 10**, as space is limited.