

In lieu of

THE ANNUAL JEWISH CHILDREN'S MUSEUM 2020

GOLF & TENNIS

CELEBRATION

COMMEMORATIVE JOURNAL



THE JCM 2020

GOLF & TENNIS

CELEBRATION/CAMPAIGN

MONDAY
NOVEMBER 9, 2020

HONORING
OUR GOLF & TENNIS COMMITTEE



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GOLF & TENNIS CELEBRATION



Greetings from

RABBI YERACHMIEL BENJAMINSON

Executive Director, Jewish Children's Museum

Today is not simply a relaxing day on the greens. It is a day in which each of you becomes a teacher; a partner in the Jewish Children's Museum's mission to educate children in the ways of tolerance and social responsibility. As you enjoy your game of golf, feel proud that you are directly influencing the lives of countless children and their families, giving them the opportunity to visit and gain from a Museum of such uniqueness.

In a game of golf, success depends on concentration, not being distracted from the goal. Whether it's hitting a tee shot straight down the middle, or choosing the right club on the green, blasting out of a sand trap, or making sure not to three-putt, every shot has to be made accurately, carefully and thoughtfully. Every shot counts and you have to keep the ball in play.

At the JCM, there are also plenty of decisions that need to be made; daily decisions and decisions that affect the long-term success of our many programs and projects. And just like in golf, every decision requires concentration, thoughtfulness and purpose. Every decision is important. Every shot counts and affects the end result.

Our goal in the JCM is to provide a one-

of-a-kind educational experience for children and their families from all backgrounds, an experience so enjoyable and so enlightening that it will open their minds and understanding about Judaism, Jews and our traditions.

Thank you for being our partner in this monumental undertaking. Your achievements on the golf course today are part of a much larger picture – for you are supporting a Museum that produces a sense of moral awareness and goodness that will far outlast our lifetime.

Congratulations to our golf and tennis committee. Thank you for your constant and continued support, which has led to the great success of the Museum!

Thank you Mark & Matt Engel for running such an amazing outing and for your utmost devotion to the Jewish Children's Museum. Thank you for making this celebration a smashing success!

I am grateful to the entire JCM staff, all who worked tirelessly to see the success of today's outing, especially Mendel Spalter, who put his heart and soul into this event. We look forward to sharing many more happy occasions together, celebrating our children and the generations to come.

GOLF & TENNIS CELEBRATION



Greetings from

MENDEL SPALTER

Director of Outreach & Development, Jewish Children's Museum

Thank you for joining us at our Fourteenth Annual Golf and Tennis Celebration.

Today, with the help of G-d, we celebrate a Museum that is educating and inspiring children today, tomorrow and for generations to come.

Since opening 15 years ago, the Museum has welcomed well over 2.5 million visitors! It has reached across the cultural spectrum, providing children from all walks of life and all religions an inspiring encounter with Jewish culture and heritage. They enjoy fully interactive exhibits and gain the knowledge that will help foster a world of tolerance and understanding.

My deep appreciation goes to Mark & Matt Engel for their complete dedication to this organization! Your leadership as chairmen, and your successful efforts to bring the outing to ever greater heights, is incomparable and inspiring.

Thank you to the golf committee members, who have dedicated time and effort to help develop the outing through our meetings through the year. Your involvement in every step of the event preparations, and especially reaching out and following up to friends and colleagues, is greatly appreciated.

And to all of you: Thank you for your friendship and support. It's only because of you that we are able to continue doing all of the wonderful programs that the JCM has to offer. And please take the time to come for a museum visit. You will thank me!

May G-d bless everyone here today with health, happiness, success and the strength to be able to continue giving and making a difference.

GOLF & TENNIS CELEBRATION



THE JEWISH CHILDREN'S MUSEUM

The JCM, a \$35 million, 50,000-square-foot facility erected by award-winning architects, Gwathmey Siegel & Associates, is home to over 150 interactive and multimedia exhibits. It provides children of all faiths & backgrounds a positive perspective of Jewish history and culture, fostering respect and understanding.

This one-of-a-kind museum, which includes a rooftop mini-golf course, craft workshops and a game-show studio/theater, is designed with exhibits and programs that educate and inspire today's children.

Since opening in 2005, the JCM welcomes approximately a quarter million annual visitors, who come from all walks of life and from varied religious and ethnic persuasions. Special visitors include Hillary Clinton, Rudy Giuliani and Governor Pataki, Ambassadors to Ukraine, Sri Lanka and the Dominican Republic, and the Council of American Jewish Museums.

Our Public School Initiative aims to give public school children the opportunity to visit the Museum free of charge. Feedback from schools that have benefited from this project is overwhelmingly positive, confirming that the Museum is giving universal valuable messages of respect, social responsibility and tolerance to the leaders of tomorrow.

JCM's latest exhibition, "Voyage through Jewish History," includes technological and multi-media elements that have greatly expanded the scope of the JCM, as well as increased its capacity by approximately 30%. The museum is a living memorial to Ari Halberstam, a tenth-grade-student who was killed by a terrorist on the Brooklyn Bridge in 1994.

Since the outbreak of the pandemic, the Jewish Children's museum has offered a mix of virtual and in-museum programing with additional safety precautions. Your generosity at this time provides the funds for these much needed programs.

GOLF & TENNIS CELEBRATION



MESSAGES FROM OUR SUPPORTERS



To our

FRIENDS & SUPPORTERS

& THE JEWISH CHILDREN'S MUSEUM

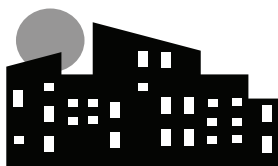
GOLF & TENNIS COMMITTEE

You warm our hearts!

We appreciate your help,
honor your commitment,
and treasure your friendship.



Mark & Matt Engel



LANGSAM PROPERTY SERVICES CORP



To our chairmen

MARK & MATT ENGEL & FAMILY

Your friendship is true!

Thank you for taking our outing
under your wings

and bringing it to new heights,
and for making this a true golf celebration!

Wishing you many years of
health, happiness, success
and much nachas from your loved ones.



**The JCM Golf & Tennis Committee
& all of us
at the Jewish Children's Museum**



Thank you to

A GREAT COMMITTEE

It's a pleasure to work with you.

Your commitment, caring, hard work,
and generosity has played a huge role
in making the 14th annual Golf Celebration
a great success.



**From Mendel Spalter
& all of us at
the Jewish Children's Museum**



To our dear friend

ALAN GREENE

for his dedication to the great work
of the Jewish Children's Museum



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for all you do!!



David Pelton

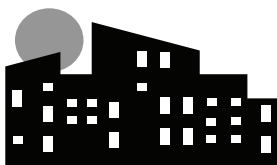


Our sincere thanks goes to all of you at
THE JEWISH CHILDREN'S MUSEUM

for affording us the opportunity to
join with you in making this event work.
We are privileged to partner with you in
the wonderful work of
the Jewish Children's Museum.



Mark & Matt Engel



LANGSAM PROPERTY SERVICES CORP



Lots of blessing to

**THE JEWISH CHILDREN'S
MUSEUM STAFF**

and to

ALL THE HONOREES.

Wishing you all hatzlocha!



Ben Philipson

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To

MARK & MATT ENGEL

and to the wonderful staff at the

JEWISH CHILDREN'S MUSEUM

Wishing you every success with this event.



Josh Goldman & the Goldman Family



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Congratulations to the Golf and Tennis Committee.



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Congratulations to the

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on your 14th annual

Golf & Tennis Celebration!

It's always great to celebrate!



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Mazal Tov to the
GOLF & TENNIS COMMITTEE

and to

GERSHON EICHORN

for his continued work

and dedication to the museum.

Wishing you many more years of success.

**From Neil H. Kupferman, Esq., P.C.
& Oren Goldhaber, Esq.**

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THE JEWISH CHILDREN'S MUSEUM.

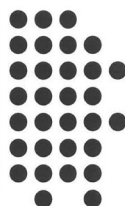


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Congratulations to this year's Honorees,
The JCM Golf & Tennis Committee

We would also like to recognize
Mark and Matt Engel for your
unwavering commitment on behalf
of this very worthy organization.

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for his dedication to
the Jewish Children's Museum.

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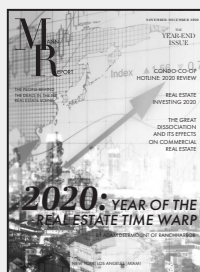
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Jewish Children's Museum

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IT'S AN HONOR TO BE INVOLVED WITH
ALL OF YOU AT THE
JEWISH CHILDREN'S MUSEUM

INCLUDING
**MENDEL SPALTER
AND MARK & MATT ENGEL**

AND THE
JCM GOLF COMMITTEE

THANK YOU FOR MAKING THIS
ONE GREAT CELEBRATION!



Derek Bestreich





On behalf of the JCM Board, we thank

THE ENGEL & LAUB FAMILIES

for their generosity in sponsoring the
mini-golf enclosure of the JCM.

This protects the mini-golf exhibits
from the elements and allows it
to be open to visitors through the year,
doubling its capacity!



**From all of us
at the Jewish Children's Museum**



Thank you

PERRY FINKELMAN

For all you've done
and continue to do for the JCM.



**Mendel Spalter
& the Jewish Children's Museum**



A special thank you to

IRA GORDON

who continues to dedicate himself
to our outing year after year.



Mark & Matt Engel

Mendel Spalter



A special thanks to

JIM SLATTERY

for graciously hosting
our committee meetings.



Mark & Matt Engel

Mendel Spalter & the JCM Committee



Thank you

**MARK & JOANN
AND MATT & ILANA**

for the friendship you have shown us!

It's a friendship we truly cherish.



Bayla & Mendy and the kids



In honor of
ALAN GREENE
our dear friend
and a person of great generosity



Alan & Jason Eisenman



ALAN GREENE

Thank you for founding the
Golf & Tennis Celebration.

Your idea has taken root
and now continues to blossom and grow!

We are forever grateful.



**Mark & Matt Engel
Mendel Spalter
& the JCM Golf & Tennis Committee**

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& BENSIMON FAMILIES**
for being a great family

and to the
JEWISH CHILDREN'S MUSEUM
for being a part of our family!



Leslie & Bobby Frank



BOBBY

You've been an integral part of JCM since we began and have helped us grow our circle to the extent that we now have a successful and growing golf outing, and we boast many friends and supporters in the electrical industry.

Thank you Bobby Frank!



Mendel Spalter
Rabbi Baumgarten
Rabbi Benjaminson
& all of your dear friends at the JCM

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Commending
GERSHON EICHORN
and
**THE JEWISH CHILDREN'S
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Congratulations on this milestone of 14 years
and to the Golf & Tennis Committee.

A special note of appreciation to the Director,

GERSHON EICHORN

May you have much success
in all your endeavors.

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Managing Partner

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Congratulations to

**GERSHON EICHORN
& MENDEL SPALTER**

for your great work and your dedication
to this amazing museum!



Lev Mavashev

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In honor of

ROBERT SINGER

thank you for truly caring
about the Museum staff
and for going far beyond
anything we could have expected.

Your dear friendship & devotion
to the Museum is greatly acknowledged
and appreciated by us all.



**Mendel Spalter, Gershon Eichorn
& Rabbi Benjaminson
on behalf of the JCM Staff**

PEARL



Anna & Gene Schneur

would like to congratulate the

JEWISH CHILDREN'S MUSEUM

for all that they do.

Keep up the amazing work!



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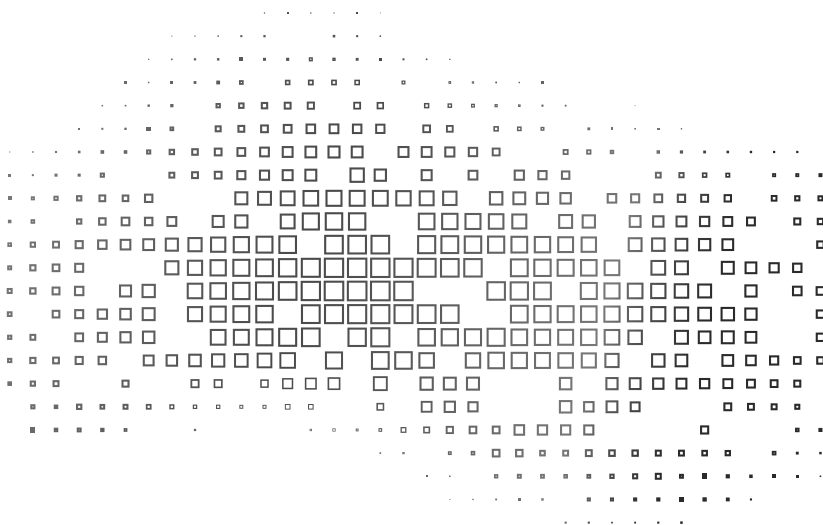


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CHRISTINE MONAHAN

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BEN MORDECHAI GERSHON

28 Adar I, 5738

* * * * *

ESTHER MATIL BAS MEIR YOCHANAN

24 Adar, 5777

* * * * *

MORDECHAI GERSHON "MOCHAI"
BEN GAVRIEL

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who knows all about you
and still loves you."
~ Elbert Hubbard



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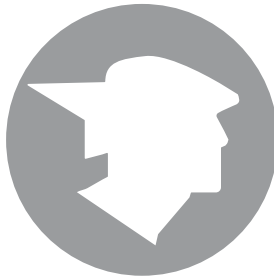
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for a successful event.



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A special thank you to our Tennis Chair

SCOT HIRSCHFIELD

Your dedication and unwavering support
is what made the tennis celebration
a success.



Mark & Matt Engel

Mendel Spalter

& the JCM Golf & Tennis Committee

GOLD



A special thank you to

AMIT DOSHI

for all you do for the JCM.



**Mark & Matt Engel, Lev Mavashev,
Mendel Spalter
& all of us at the JCM**

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Thank you to

MENDEL SPALTER

for all your hard work and dedication,
and for making this golf celebration
the great success it has B"H become.



Rabbi Yerachmiel Benjaminson

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A special thanks to my dear wife

BAYLA

and to my family.



Love,
Mendy

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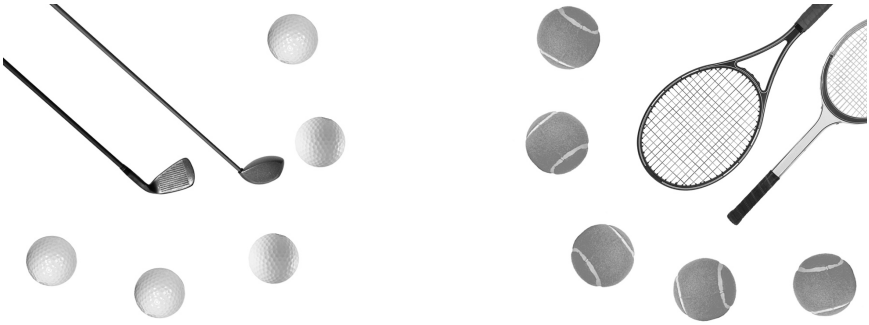
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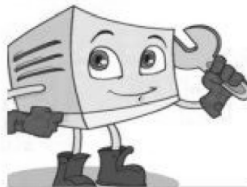
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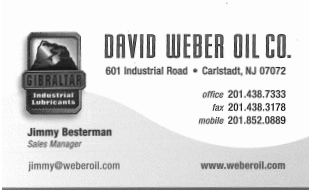


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Keep up the great work



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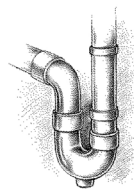
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*Houlihan & O'Malley would like to take this
opportunity to recognize the hardwork and
dedication of co-chairmen Mark and Matt Engel.*

We hope everybody enjoys the outing!



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14 Golf Lessons to Change Your Life



1. **Luck doesn't exist.**

Luck is what happens when preparation meets opportunity. Prepare yourself to be the best, and then the opportunity will arise. It doesn't work the other way around.

2. **SLOW DOWN. Rediscover your joy.**

When you feel a deep sense of relaxation throughout your whole body, you're reminded of why you love what you're doing. An unlimited abundance of great shots lie ahead.

3. **You control what you think. Don't get stuck in your head.**

In the event of a bad shot, you can say things like: "Interesting...It's unlike me to shoot that way." By not reacting to any "failure," you'll keep your center in check and avoid sabotaging the shots you have ahead.

4. **Let go. There is always another shot waiting for you.**

Your score is directly related to your ability to forget past bad shots and let them go.

5. **Reflect often.**

Acknowledge your successes and where you can still grow daily.

6. **Breathe.**

When you breathe freely and relax, you're able to express your natural gifts and abilities. Breathe. Enjoy the moment.

7. **Remember the positive "Cs:" clarity, commitment, confidence.**

Be clear about your next shot; visualize the target and the shot you want to execute. Be committed to that shot; gather all your energy and direct it to create what you've visualized. Be confident about your shot; trust your swing and the power of what you've set yourself up for.

8. **Release the negative "Cs:" compare, complain, criticize.**

The poison of your spirit. They drain your energy and are a sure pathway to failure. When you discipline yourself to stop, you'll be well on your way toward success on and off the green.

9. **Take 100 percent responsibility.**

You are not a victim of the course, of the wind, or of the rules of golf. The more you're peaceful and centered, the more you will post a low score. Take responsibility for what's going on in your life and peace will follow.

10. **You are AMAZING.**

Always come from a mentality of amazingness. From this state, you won't be able to buy into a scarcity mentality, which is especially vital when the stakes are high. You are the best possible player you can be at this moment in time.

11. **Play with your heart.**

Reside in the strength of your heart in every situation. Send the ball to the hole with the intention and energy of your heart. Love the ball, love the clubs, love it all. Be a heart-warrior, and no obstacle will stop your heart from beating.

12. **Trust the process.**

Success is about the process, not the end product. Keep your focus on what you can control, and your score will follow.

13. **Smile.**

Golf is just a game, and so is life. Both have moments that feel very serious, but the reality is, everything moves on. This moment -- this game -- won't last forever. If you're not taking every opportunity to enjoy yourself, what's the point?

14. **There's next year.**

Remember we will get through this, with G-d's help, and there is always another year.



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