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## ANNIVERSARY GALA DINNER CAMPAIGN

## JOURNAL ADVERTISING CONTRACT



NEW YORK CITY LEADERSHIP AWARD

**HON. COREY JOHNSON***Speaker of the New York City Council*

ARI HALBERSTAM MEMORIAL AWARD

**BENJAMIN BRAFMAN ESQ.**

UNITY AWARD

**GLORIA STARR-KINS**

EISHES CHAYIL AWARD

**MRS. MIRIAM POPACK OBM**

COUPLE OF THE YEAR

**HELAINE & BRUCE SADOWITZ**

CHAIRS

**JOSEPH & PENINA POPACK**

## MAJOR SPONSORS

## JOURNAL ADVERTISING RATES

- ☐ Museum Patrons Circle\*.....\$100,000
- ☐ Museum Pillar\*.....\$50,000
- ☐ Museum Benefactor.....\$25,000
- ☐ Chai Founder\*.....\$18,000
- ☐ Corporate Page\*\*.....\$10,000
- ☐ Parchment Page\*\*.....\$7,500
- ☐ Crown Page\*\*.....\$6,000

## JOURNAL AD RATES

- ☐ Diamond Page\*\*\*.....\$4,500
- ☐ Platinum Page\*\*\*.....\$3,600
- ☐ Pearl Page\*\*\*\*.....\$2,600
- ☐ Gold Page\*\*\*\*.....\$1,500
- ☐ Silver Page\*\*\*\*\*.....\$1,000
- ☐ Full Page\*\*\*\*\*.....\$800
- ☐ Half Page.....\$550
- ☐ Quarter Page.....\$360
- ☐ Eighth Page.....\$180
- ☐ Dinner Greetings.....\$100

Patron &amp; Pillar includes permanent recognition on our Donor Wall

\* This ad includes 2 Tables for 10

\*\* Includes a Table for 10

\*\*\* Includes 4 dinner reservations

\*\*\*\* Includes 2 dinner reservations

\*\*\*\*\* Includes 1 dinner reservation

## PAYMENT

- ☐ Enclosed please find a check made payable to:  
THE JEWISH CHILDREN'S MUSEUM
- ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER ☐ BILL ME

NAME ON CARD

CARD NUMBER

EXP

SECURITY

SIGNATURE

## JOURNAL AD

SOLICITED BY

NAME

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

## GUEST LIST

## CAMPAIGN CONTRIBUTIONS

I am participating in the JCM's Annual Campaign/Gala:

- ☐ I am enclosing a check of \$ \_\_\_\_\_ for \_\_\_\_\_ reservations at \$600 per person.
- ☐ I am enclosing a check for \$18,000 to reserve a special Chai Package.  
[Two tables for ten and a Chai page ad].
- ☐ I am enclosing a check for \$6,000 to reserve a table for ten and a Crown page ad.
- ☐ I am unable to join you but wish to make a gift of \$ \_\_\_\_\_  
towards the success of the event.

## JOURNAL AD Please print greeting or ad below.

Full Page Ad size 5.5 x 7.5 • Half page 5.5 x 3.5 • High Res PDF • No Bleed, Black & White • Journal Ad Deadline: **April 6**  
Please do not staple artwork to ad blank.

Send completed ad blank to the Jewish Children's Museum, **792 Eastern Parkway, Brooklyn, NY 11213.**To reserve and/or submit your ad online, visit [www.jcm.museum/dinner](http://www.jcm.museum/dinner) or fax 718.467.1300.For more info, contact Chana at 718.467.0600 x8829 or email [dassist@jcm.museum](mailto:dassist@jcm.museum).

Checks made payable to The Jewish Children's Museum are tax deductible to the extent permitted by law.