



# The Jewish Children's Museum 17<sup>th</sup> Annual Anniversary Gala Dinner



## Journal Advertising Contract

**Hon. Eric Adams • Mayor of New York City**  
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ARI HALBERSTAM MEMORIAL AWARD

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**Alana Newhouse • Tablet Magazine**  
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**Joseph & Penina Popack** GALA CHAIRS

### MAJOR SPONSORS

### JOURNAL ADVERTISING RATES

- Museum Patrons Circle\* .....\$100,000
- Museum Pillar\*.....\$50,000
- Museum Benefactor\*.....\$25,000
- Chai Founder\*.....\$18,000
- Corporate Page\*\*.....\$10,000
- Parchment Page\*\*.....\$7,500
- Crown Page\*\*.....\$6,000

### JOURNAL AD RATES

- Diamond Page\*\*\*.....\$4,500
- Platinum Page\*\*\*.....\$3,600
- Pearl Page\*\*\*\*.....\$2,600
- Gold Page\*\*\*\*.....\$1,500
- Silver Page\*\*\*\*\*.....\$1,000
- Full Page\*\*\*\*\*.....\$800
- Half Page.....\$540
- Quarter Page.....\$360
- Eighth Page.....\$180
- Dinner Greetings.....\$100

Patron & Pillar include permanent recognition on our Donor Wall

\* This ad includes two Tables for 10

\*\* Includes a Table for 10

\*\*\* Includes 4 Dinner Reservations

\*\*\*\* Includes 2 Dinner Reservations

\*\*\*\*\* Includes 1 Dinner Reservation

### PAYMENT

Enclosed please find a check made payable to:  
THE JEWISH CHILDREN'S MUSEUM

VISA  MC  AMEX  DISCOVER  BILL ME

NAME ON CARD

CARD NUMBER

EXP

SECURITY

SIGNATURE

### JOURNAL AD

\_\_\_\_\_  
SOLICITED BY

\_\_\_\_\_  
NAME

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
EMAIL

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PHONE

### GUEST LIST

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**DINNER RESERVATIONS** I look forward to attending the 17<sup>th</sup> annual JCM Gala Dinner to take place, G-d willing, Tuesday evening, **May 17, 2022** at the Jewish Children's Museum: **792 Eastern Parkway, Brooklyn, NY 11213.**

- I am enclosing a check of **\$650** for one dinner reservation & a half page ad.
- I am enclosing a check of \$ \_\_\_\_\_ for \_\_\_\_\_ reservations at \$600 per person.
- I am enclosing a check for \$18,000 to reserve a special Chai Package. [Two tables for ten and a Chai page ad].
- I am enclosing a check for \$6,000 to reserve a table for ten and a Crown page ad.
- I am unable to join you but wish to make a gift of \$ \_\_\_\_\_ towards the success of the event.

**JOURNAL AD** Please print greeting or ad below.

Full Page Ad size 5.5 x 7.5 • Half page 5.5 x 3.5 • High Res PDF • No Bleed Black & White • Journal Ad Deadline: May 10  
Please do not staple artwork to ad blank.

Send completed ad blank to the Jewish Children's Museum, **792 Eastern Parkway, Brooklyn, NY 11213.**

To reserve and/or submit your ad online, visit **www.jcm.museum/dinner** or fax 718.467.1300.

For more info, contact Dina at 718.467.0600 x8829 or email [dassist@jcm.museum](mailto:dassist@jcm.museum).

Checks made payable to The Jewish Children's Museum are tax deductible to the extent permitted by law.

The fair market value of dinner is \$180.