



JEWISH CHILDREN'S
MUSEUM 17TH ANNUAL

17

GALA DINNER

Promoting Goodness and Kindness

MAY 17, 2022 • 16 IYAR 5782

You Are Invited

to the Jewish Children's Museum
792 Eastern Pkwy, Brooklyn, NY 11213

Tuesday Evening at 5:30 PM

Master of Ceremonies
Kristine Johnson • WCBS TV News

Couvert \$600/person
Black Tie Optional
Kosher Dietary Laws Observed

Honoring

Hon. Eric Adams • Mayor of New York City
GUEST OF HONOR • LEADERSHIP AWARD

Hon. Loretta Preska
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Alana Newhouse • Tablet Magazine
AMBASSADOR OF HOPE AWARD

Joseph & Penina Popack • Gala Chairs

DINNER RESERVATIONS

I look forward to attending the 17th Annual JCM Gala Dinner to take place, G-d willing, May 17, 2022 at the Jewish Children's Museum.

- I am enclosing a check of \$650 for one dinner reservation and a half page ad.
- I am enclosing a check of \$ _____ for _____ reservations at \$600 per person.
- I am enclosing a check for \$18,000 to reserve a special Chai Package (Two tables for 10 & a Chai page ad).
- I am enclosing a check for \$6,000 to reserve a table for ten and a Crown page ad.
- I am unable to join but wish to make a gift of \$ _____ towards the success of the event.

GUEST LIST

PAYMENT

Enclosed please find a check made payable to:
THE JEWISH CHILDREN'S MUSEUM

VISA MC AMEX DISCOVER BILL ME

NAME ON CARD

CARD NUMBER

EXP SECURITY

SIGNATURE

MAJOR SPONSOR JOURNAL RATES

- Museum Patrons Circle*\$100,000
- Museum Pillar*\$50,000
- Museum Benefactor*\$25,000
- Chai Founder*\$18,000
- Corporate Page**\$10,000
- Parchment Page**\$7,500
- Crown Page**\$6,000

JOURNAL AD RATES

- Diamond Page***\$4,500
- Platinum Page***\$3,600
- Pearl Page****\$2,600
- Gold Page****\$1,500
- Silver Page*****\$1,000
- Full Page*****\$800
- Half Page.....\$540
- Quarter Page.....\$360
- Eighth Page.....\$180
- Dinner Greetings.....\$100

Patron & Pillar includes permanent recognition on our Donor Wall

* This ad includes 2 Tables for 10 ** Includes a Table for 10

*** Includes 4 dinner reservations **** Includes 2 dinner reservations

***** Includes 1 dinner reservation

NAME

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JOURNAL AD

Please print ad clearly or email dassist@jcm.museum

Full Page Ad size 5.5 x 7.5 • Half page 5.5 x 3.5 • High Res PDF
No Bleed • Black & White • Journal Ad Deadline: May 10, 2022
For more information, contact Dina at 718.907.8829

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17 years have passed since the doors opened at the Jewish Children's Museum. The museum has been carefully developed over the years and has grown into a world of its own as it reaches adulthood. While the JCM has evolved, exploring innovative ways to incorporate changing technology, one thing has always remained the same – the vision to bring understanding and awareness, to combat ever-present anti-Semitism, is always strong.

Everyone is welcome at the JCM, with visitors often hailing from low-income Brooklyn neighborhoods, made up of groups of young students who are ready and willing to learn about another culture. These children display an ability to be curious, to ask questions about those who seem different from them, and listen closely to the skilled tour guides as they explain the rich tapestry of Jewish life. This is how the vision of the JCM becomes manifest each and every day, transforming fear to understanding, prejudice to tolerance.

27 years ago, Ari Halberstam, a 10th grader, was killed on the Brooklyn Bridge in a senseless act of terrorism. Lighting a candle in a dark place, the JCM was established to continue to spread Ari's light and counter acts of evil. For 17 years, the JCM has strived to do more, work harder, and expand activities despite obstacles such as the pandemic. The future though is always bright at the JCM! We invite you to celebrate the last 17 years with us, and raise a glass to the beautiful decades ahead.

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